

NEW MODEL MINORITY

This display is an eclectic collection drawn together from creatives - staff, friends and students of LCC, UAL - of different East Asian identities.

The brief was to contribute something - a book, reading, work of art or design, object, media or experience - that somehow represents you, your cultural identity and experience that may have influenced your creative practice.

The title is a play on the 'model minority' narrative which carries connotations that East Asians are uniformly hard-working, compliant, perhaps apolitical, achievement-oriented and economically upwardly mobile. These kind of notions, even if 'positive stereotypes' or exotifications, tend to one-dimensionalise and overlook wildly diverse communities, cultures, politics, histories, identities and experiences.

This small collection of items attempts to hint at this incredible richness of diversity of staff and students by exhibiting some personal references, stories, expressions, representations and interests from a handful of East Asians from China, Hong Kong, Singapore, South Korea, Malaysia, Vietnam, Thailand, Canada and the UK.

If you are interested in participating in this project and research related to Chinese and East Asian creativity at UAL, please contact Mo-Ling Chui at m.chui@lcc.arts.ac.uk.

Thanks to these contributors:

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